

## ROCKLAND

TrueBlot®

Generate Clear, **Publication-Quality Data** in Immunoprecipitation (IP), Western Blot (WB), and IP-Western Blot

Detects the native disulfide form of IgG and reduce interference of the ~55 kDa and ~23 kDa light chains of the immunoprecipitating antibody

The monoclonal nature of TrueBlot® provides high specificity that can be used in WB experiments without an IP



Generates unparalleled clarity in assay results and high-quality imaging suitable for reproduction and publication





and monoclonal secondary antibodies that can be used

Simply substitute TrueBlot® secondary antibodies with

your current conventional secondary antibody in protocols

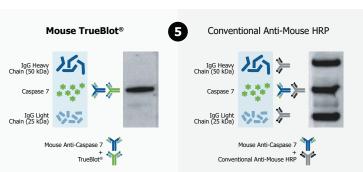
involving immunoblotting of immunoprecipitated proteins

or when studying post-translational protein modifications

(phosphorylation) and protein-protein interactions.

purification and detection of proteins.

together or separately to achieve exceptional results in the



Designed as a reporter for IP assays with high specificity and unique detection properties, TrueBlot® secondary antibodies avoid interference from denatured antibody fragments and non-specific binding of other sample contaminants, providing unhindered detection of blotted target bands.

TrueBlot® Epitope Kits	Applications	Catalog #
IP & WB Kit for GFP	IP, WB, and IP-WB	88-8887-215
IP & WB Kit for 6X HIS	IP, WB, and IP-WB	88-8887-215
IP & WB Kit for DYKDDDK (FLAG)	IP, WB, and IP-WB	88-8887-215

The TrueBlot® IP and WB kits for epitope tags contain the critical supporting reagents, buffers, and substrates for IP and WB of the appropriate tagged proteins. Using TrueBlot® will allow easy enrichment and clear monitoring of proteins.









TrueBlot® Products	Applications	Catalog #	Size
TrueBlot® Anti-Mouse Ig IP Beads	IP, IP-WB	00-8811-25	2.5 mL
TrueBlot® Anti-Rabbit Ig IP Beads	IP, IP-WB	00-8800-25	2.5 mL
TrueBlot® Anti-Goat Ig IP Beads	IP, IP-WB	00-8844-25	2.5 mL
Mouse TrueBlot® ULTRA Anti-Mouse Ig HRP	IP, WB	18-8817-*	20-200 μL
Rabbit TrueBlot® Anti-Rabbit IgG HRP	IP, WB	18-8816-*	50-200 μL
Goat TrueBlot® Anti-Goat IgG HRP	WB	18-8814-*	50-200 μL
Mouse TrueBlot® Set (with IP Beads)	IP, WB	88-7788-31	50 μL
Rabbit TrueBlot® Set (with IP Beads)	IP, WB	88-1688-31	50 μL
Goat TrueBlot® Set (with IP Beads)	IP, WB	88-1488-31	50 μL
Mouse TrueBlot® WB Kit	WB	88-8887-31	50 μL
Rabbit TrueBlot® WB Kit	WB	88-8886-31	50 μL
Goat TrueBlot® WB Kit	WB	88-8884-31	50 μL

<sup>\*</sup>Multiple sizes available

## Fluorescent TrueBlot®

Rockland's Fluorescent TrueBlot® monoclonal secondary antibodies combine the power and specificity of our original HRP-conjugated TrueBlot® monoclonal secondary antibodies with the versatility of fluorescent and near-infrared (IR) dyes. Conjugation of highly-optimized TrueBlot® secondary antibodies to an assortment of fluorescent labels results in multipurpose reporter molecules that can be used in a variety of immunoassays, including multiplex experiments.



Immunofluorescence microscopy of anti-α-tubulin primary antibody in A431 cells using DyLight™ antimouse Ig.



Immunofluorescence microscopy of anti-ZO-1 primary antibody in Caco-2 cells using FITC-conjugated fluorescent TrueBlot® anti-rabbit IgG.



Unique Detection Properties: Fluorescent TrueBlot® secondary antibodies detect the non-reduced form of IgG (Lane 1) over the reduced form of IgG (Lane 2). Lane M represents the molecular weight marker. The expected band for non-reduced IgG is ~160 kDa. **Note**: Observed non-reduced bands migrate at a slightly higher molecular weight.

Fluorescent TrueBlot® Products	Applications	Catalog #	Size
Fluorescent TrueBlot® Anti-Mouse IgG Fluorescein	IP, WB	18-0217-32	100 µL
Fluorescent TrueBlot® Anti-Rabbit IgG Fluorescein	IP, WB	18-0216-32	100 µL
Fluorescent TrueBlot® Anti-Mouse IgG Dylight™ 680	IP, WB	18-4417-32	100 µL
Fluorescent TrueBlot® Anti-Rabbit IgG Dylight™ 680	IP, WB	18-4416-32	100 μL